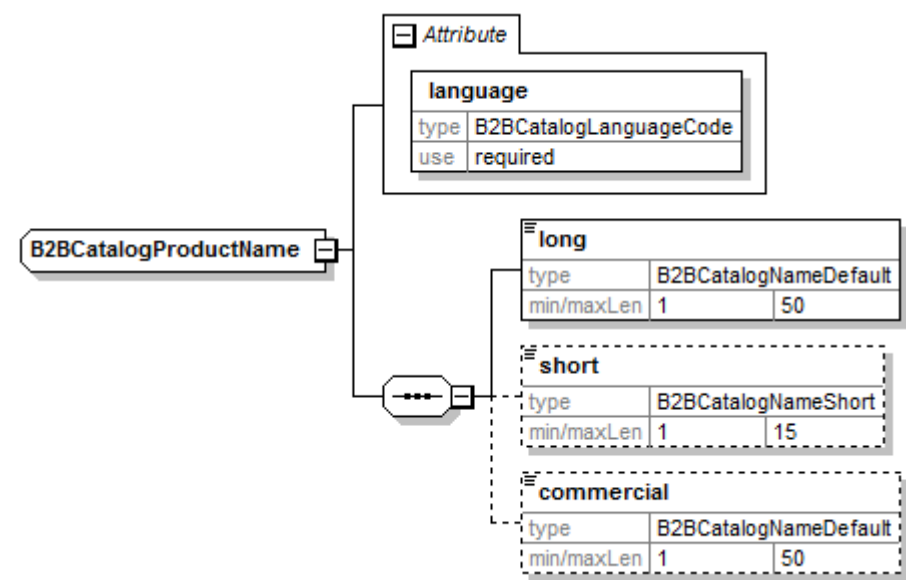


# B2BCatalogProductName

b2bOpticLensCatalog→lenses→lens→names  
b2bOpticLensCatalog→options→option→names



| language (attribute of B2BCatalogProductName) |                                                                                                                                                                        |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| type                                          | B2BCatalogLanguageCode                                                                                                                                                 |
| use                                           | required                                                                                                                                                               |
| description                                   | the ISO language code (ISO 639-1); if a name in a language is not provided for a product, the user interface need to choose a different available language as fallback |
| long                                          |                                                                                                                                                                        |
| type                                          | B2BCatalogNameDefault                                                                                                                                                  |
| occurs                                        | 1                                                                                                                                                                      |
| description                                   | complete product name with max 50 characters                                                                                                                           |
| short                                         |                                                                                                                                                                        |
| type                                          | B2BCatalogNameShort                                                                                                                                                    |
| occurs                                        | 0..1                                                                                                                                                                   |
| description                                   | optional short product name with max 15 characters                                                                                                                     |
| commercial                                    |                                                                                                                                                                        |
| type                                          | B2BCatalogNameDefault                                                                                                                                                  |
| occurs                                        | 0..1                                                                                                                                                                   |
| description                                   | optional different product name for an end consumer (e.g. for a bill); max 50 characters                                                                               |

```
<xs:complexType name="B2BCatalogProductName">
  <xs:sequence>
    <xs:element name="long" type="B2BCatalogNameDefault"/>
    <xs:element minOccurs="0" name="short" type="B2BCatalogNameShort"/>
    <xs:element minOccurs="0" name="commercial"
type="B2BCatalogNameDefault"/>
  </xs:sequence>
  <xs:attribute name="language" type="B2BCatalogLanguageCode"
use="required"/>
</xs:complexType>
```

</xs:complexType>

From:

<http://wiki.b2boptic.com/> - **wiki.b2bOptic.com**

Permanent link:

<http://wiki.b2boptic.com/en:lenscatalog:version070200:complextypes:b2bcatalogproductname>

Last update: **2020/05/15 07:35**

